



## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

## Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

## Reach out to us

write info@selectusa.gov  
call +1 (202) 482 6800  
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**www.SelectUSA.gov**

## Foreign Direct Investment (FDI):

# IRELAND

# #7

Seventh largest source of FDI in the United States in 2014 (by UBO)



Supporting  
U.S. Jobs

## 168,900

Number of U.S. workers employed by U.S. affiliates of Irish-owned firms in 2012.



Investing in  
Innovative R&D

## \$2.2 billion

Value of research and development (R&D) spending by U.S. affiliates of Irish-owned firms in 2012.



Expanding  
U.S. Exports

## \$4.5 billion

Total contribution to U.S. goods exports by Irish-owned firms operating in the United States in 2012.

## Irish FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$109,879	\$81,197	\$92,808	\$103,913	<b>\$159,515</b>
Flow	\$5,417	\$-1,696	\$-1,128	\$9,344	<b>\$1,207</b>

## U.S. FDI in Ireland (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$158,851	\$184,804	\$212,411	\$247,755	<b>\$310,598</b>
Flow	\$28,865	\$26,381	\$30,836	\$31,976	<b>\$58,116</b>

Source: Bureau of Economic Analysis (latest available as of Sept 2015)

## TOP 6 INDUSTRY SECTORS

by # of announced Irish FDI projects in the USA

- |    |                        |    |                    |    |                 |
|----|------------------------|----|--------------------|----|-----------------|
| #1 | Software & IT Services | #3 | Food & Tobacco     | #5 | Communications  |
| #2 | Business Services      | #4 | Financial Services | #6 | Pharmaceuticals |

Source: fDi Markets (data from Jan 2003- Jan 2015)